

Craft an Application as Unique as Your Story.

What Parents Are Saying:

"Martin coached our son to construct a successful application which reflected his growth, resilience and perseverance through a challenging four years of high school. As a family we have worked with two other private counselors for our older children. What sets Martin above is his students own the process and do the work with his guidance. The support has continued on through my son's recent transfer application to another college. Martin has been there for my son and family every step of the way. What other college counselor reaches out three years after graduation to get an update? Martin takes joy in the process with each student and is in it for the long haul."

-Mother of 2017 Graduate

"Martin did an excellent job supporting and guiding our son through the rigorous college application process, and was especially effective at collaborating with him to create and edit his college essay so that it shared his journey in a very positive light. The end result told the story of the significant personal growth, self-awareness, positive change, and maturity that evolved from his experiences and how it had prepared him well for moving on to college. While our son had ownership of the application process, we really appreciated that Martin checked in with us regularly about our son's progress, and his reassurance that everything was moving along appropriately, even when we were experiencing our own stress about the process. Ultimately, our son was accepted to many of his top choice schools, including some offers with scholarships. He is now in the Engineering School at the University of Texas at Austin and also pursuing a pre-med curriculum."

-Mother of 2017 Graduate



"Out of the 7 schools (my son) applied to, all but one accepted him. USC did not accept him. I was expecting him to be really upset about the rejection, but he processed his denial overnight and then put the positive spin on by stating 'I feel so much relief knowing I applied to just the right level of school and I no longer have to worry about not shooting high enough.' I'm glad he feels good about how things ended up.

A couple weeks ago, he got his financial package from Santa Clara - they offered him \$80K in merit monies. So, pat yourself on the back a little because he racked up over a quarter of a million in merit scholarships with your help!"

-Mother of 2018 Graduate

"Where do I even start? When you're a parent putting your kid into wilderness and a TBS, academic rigor isn't really at the top of your checklist! So, I can't even begin to express how fortunate we feel about the excellent guidance, support, patience and humor you gave throughout the college process, which was superb and so appreciated. Two years ago, we weren't too sure (our son) would even graduate high school, let alone have college in his future. And now, he's not only got college ahead of him, but also such fine schools and opportunities! Thank you so much, Martin, for helping him rise to his potential, as well as teaching him about accountability, organization, curiosity and goals."

-Mother of 2018 Graduate

"Hope you are doing great. We were talking last night about how amazing it is that he got into OSU when he had such low grades at the application date. He commented that his essays and the story of his journey were what got him accepted. Thanks again for your help in getting him into college. A year ago I never would have thought I would be here today!"

-Mother of 2013 Graduate



"The college visits were great and so helpful for both of us I think. He was so well prepared and really handled himself wonderfully. To hear him tell his story and explain his path was impressive. Thank you for preparing him so well for this process. I was so proud of him. Again – thank you for all you have done to help us navigate his process

Also – huge thank you to you and the way you handle this process. My friends here are amazed at how LITTLE I have done in the college application steps. It is so wonderful to watch him "own" this process. The independence is amazing. Good job to you!!!! You guys are doing a great job!!!!!

-Mother of 2014 Graduate

"Dear Martin-

We are so grateful. Without you, our son would not be excited about continuing his education, let alone embracing this path. He gives credit to you, you inspired him. I know we are just one family whose lives you have changed; there are many others I am sure. Thank you Martin, you truly are a miracle worker."

-Family of 2014 Graduate



What Students Are Saying:

"Simply put, Martin was the beginning of my university education. Before I met him and before he began walking us through the application process, I did not even consider higher education an option, let alone a viable one. The challenging route therapeutic guidance illuminates, often sheds a light on the self-doubt one feels upon arriving there; despite the encouraging progress, it felt that the damage my previous decisions inflicted were permanent. Martin proved this is not the case. Through his constant guidance and reputable strategy, I found myself in a position to not only apply to colleges I found attractive but also feel confident in doing so. I could look back on the decisions I made with a different eye and use the skills I learned to market the person I became. I am now proud to say I have completed my first year at university and plan to complete my college education with pride and dignity following my arduous past. Martin taught me that anyone in a difficult position can use those experiences to learn and show others the growth they have experienced first hand."

-2019 Graduate

"I just wanted to write to tell you how much I appreciate the time you devoted towards helping me and my family, during my college process over a year ago. That was a stressful, exciting and crucial time in my life where you did an impeccable job of helping me stay organized, write concise essays, and choose a school where I can continue to be academically successful in. As time continues I only appreciate these things more and more. From the bottom of my heart, I want to write to say thank you to you who has impacted my life and academic career in such a positive manner. I am also proud to say that I finished with a 3.46 GPA freshman year."

-2016 Graduate



"I got that scholarship, sending you copies of the email and acceptance document stuff. Thanks for writing a letter of recommendation and helping me figure out this whole process, I really appreciate it. I'm stoked on this scholarship. 16,000 dollars will really help with paying for college, and I'm really excited to get started with that. And man if there was one thing I was impressed with, it was your dedication to helping us with applications and essays and all that, the college prep course you ran was insanely helpful and made figuring all this out way easier, so thanks for that too. Anyways thanks again for all the help and support. It means a lot to me.

Chilling and with 16,000 dollars less debt."

-2015 Graduate

"Finished up all of my apps. I'd just like to say thank you for all you did throughout this whole college application process. I didn't always appreciate it, but at the end of the day you pushed me to succeed and I hope to carry on that academic success once I reach college. I wish you the best."

-2015 Graduate

"Hey Martin!!

I tell people to this day I wouldn't be going to college without your help! So thanks again Martin!!!! You're the man!"

-2015 Graduate

"Thank you for helping me with everything! Couldn't have asked for a better college counselor."

-2019 Graduate